

Dream Dinners Contest Rules

Do the Math!

***Tell us how saving with Dream Dinners
benefits you.***

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE AT THE TIME OF ENTRY DOES NOT IMPROVE YOUR CHANCES OF WINNING.

Contest may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry. This Contest is governed exclusively by the laws of the United States. You are not authorized to participate in the Contest if you are not located within the United States.

1. Start/End Dates. The "Do the Math! *Tell us how saving with Dream Dinners benefits you.*" Essay Contest (the "Contest") begins at 12:01 a.m. EST on January 15, 2008, and ends at 11:59 p.m. EST on February 29, 2008 (the contest period"). The contest is sponsored by Dream Dinners, Inc. ("Sponsor").

2. How to Enter. There is one way to enter the contest, which is free:

Go to the dreamdinners.com web site, click on Menus and Sessions and Contests and Offers to submit an entry online. Limit one (1) entry per household during the contest period only through this entry method.

All entrants must have a valid email address. No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the sponsor and receipt of entries will not be acknowledged or returned. Delivery of prizes requires a street address (no P.O. Boxes). Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

3. Eligibility. Participation open only to legal residents of the 50 United States who are 18 or older as of date of entry. Prize winner must be a licensed driver and must possess valid insurance in order to receive the Prize. Proof of age and legal U.S. residency, as well as valid license and insurance may be required. Void outside the 50 United States, and where prohibited, taxed or restricted by law. Contest is open to all customers of Dream Dinners.

Employees of Dream Dinners, including owners, directors, partners, and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are excluded from participation in the contest.

4. Rules. Only one entry may be submitted per household. Entry must be on submitted on the entry form made available through a link available only on the Dream Dinners website. Entry must include complete contact information for the participant, completion of all questions asked and acknowledgement that contest rules are accepted. Topic of the essay must include how Dream Dinners has saved the entrant money and how those savings have been of benefit to the entrant. Essay is limited to about 125 words or less.

5. Judging. Initial screening of all eligible entries received during the Contest Period will be made by Sponsor. Screening will be based on eligibility for the contest, compliance with the contest rules and content of the essay. Selection will be made by the Sponsor. One Grand Prize Winner, one First Prize Winner and one Second Prize Winner will each receive a prize. Winners will be given full recognition on Sponsor's web site or on printed materials. Judging will be conducted by Sponsor on or about March 30, 2008. By entering the Contest, participants fully and unconditionally agree to be bound by these Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Contest.

5. Prizes. A total of three (3) individual prizes will be awarded.

- One (1) Grand Prize Winner will receive the following: One (1) Visa Check Card valued at \$1000.
- One (1) First Prize Winner will receive the following: One (1) Macy's Gift Card valued at \$500.
- One (1) Second Prize Winner will receive the following: One (1) Target Gift Card valued at \$250.

6. Notification. Winner will be notified by telephone, mail or email and will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release when requested. If any winner is considered a minor in his/her jurisdiction of residence, Liability/Publicity Release must be signed by his/her parent or legal guardian and such prize will be delivered to minor's

parent/legal guardian and awarded in the name of parent/legal guardian. If any winner cannot be contacted within five (5) calendar days of first notification attempt, if any prize or prize notification is returned as undeliverable, if any winner rejects his/her prize or in the event of noncompliance with these Contest rules and requirements, such prize will be forfeited and an alternate winner will be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given.

7. Conditions. All federal, state and local taxes are the sole responsibility of the winners. Participation in Contests and acceptance of prize constitutes winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information and/or any statements made by the winner regarding the Contest or Sponsor or for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, you agree to release and hold harmless Sponsor, their advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, licensees, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Sponsor is not responsible if prize cannot be awarded due to delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. If you do not comply with these Official Rules, or attempt to interfere with this Contest in any way, you will be disqualified. There is no purchase or sales presentation required to participate. A purchase does not increase odds of winning.

8. Additional Terms. In case of dispute as to the identity of any online entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning entry. Any other attempted form of entry is prohibited; no automatic, programmed, robotic or similar means of entry are permitted. Sponsor, its affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, website, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, including any injury or damage to your or any other person's computer relating

to or resulting from participating in this Contest or downloading any materials in this Contest. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Contest should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor may, at its discretion, select the winner(s) from all eligible entries received unaffected by the problem. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or website. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM THE PERPETRATOR TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Use of Data. Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at www.dreamdinner.com, click on Register and on Sponsor's contest entry form. By participating in the Contest, you hereby agree to Sponsor's collection and usage of your personal information and acknowledge that you have read and accepted Sponsor's privacy policy.

10. List of Winners. To obtain a list of winners, send a self-addressed, stamped envelope by March 30, 2008 to Dream Dinners, Inc. P.O. Box 889 Snohomish, WA 98291.

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